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BOF



Lorell Helps Dealers with Wide Range of Smartly Designed, Affordable Products

“Frame-shift is an article of furniture designed to work with the rest of the Moroso collection,” the architects noted on the company’s website. “A simple idea of composition by overlapping elements, with single-sided wall panels and double-sided partitions, large and small volumes, open for use as a bookcase or closed as a stand-alone article of furniture, that can structure, connect and separate living and dining areas, sleeping and study areas.”

Up to five overlapping levels can be arranged with the use of an open frame in light metal for a variety of uses. Two levels, for example, could form a low cabinet or a TV stand, three can be placed behind a sofa or used as a wall cupboard, while four or five can make a large bookcase, stood against a wall or used as a room divider. Compositions can be created around transparency with some parts solid and others empty in a “now you see me, now you don’t” configuration.

The surfaces are finished in wood while the longitudinal edges are in extruded aluminum, which act as tracks for the sliding doors. The reduced thickness emphasizes the lightness of the bookcase’s aesthetics and silhouette.

The panels and backs can be combined in different ways and positioned as desired. The closing panels can be in black or white glossy lacquer, in two colors of matt lacquer, Shell and Agata, and in silver stop-sol glass.

“With its sophistication and flexibility, Frame-shift complements and completes the family of our products against a wall or in the center of a room, it enriches the concept of Moroso stanze, living areas furnished with the philosophy and taste of Moroso,” said Patrizia Moroso, creative director of Moroso.

SEATING

BDI Debuts New Ergonomic Voca Chair at High Point

➤ BDI introduced the Voca Chair 3501 at High Point Market at the IHFC Design Center.

Voca is constructed with premium materials and rigorously tested hardware, including an innovative, breathable mesh created by textile manufacturer WINTEX in partnership with DuPont.

Designed to promote airflow that keeps the body cool, the material also adapts to the body’s natural contours and provides just the right amount of support.

“Our new Voca chair is designed with comfort and flexibility at its core,” said Matthew Weatherly, associate design director at BDI. “Whether for a corporate setting or your home office, this chair is ergonomically engineered to provide the ideal home base for daily operations.”

Voca features Synchro-Tilt, which enables the backrest and seat to tilt independently – while still linked together – as the user leans back, allowing the legs to stay at a natural level during recline. In addition, the seat’s waterfall edge provides added comfort by reducing stress to the back of the legs.

Voca is a personalized seating experience, allowing for complete customization and adjustment of multiple parts of the chair for maximum comfort. The chair will be available in stores in July.

